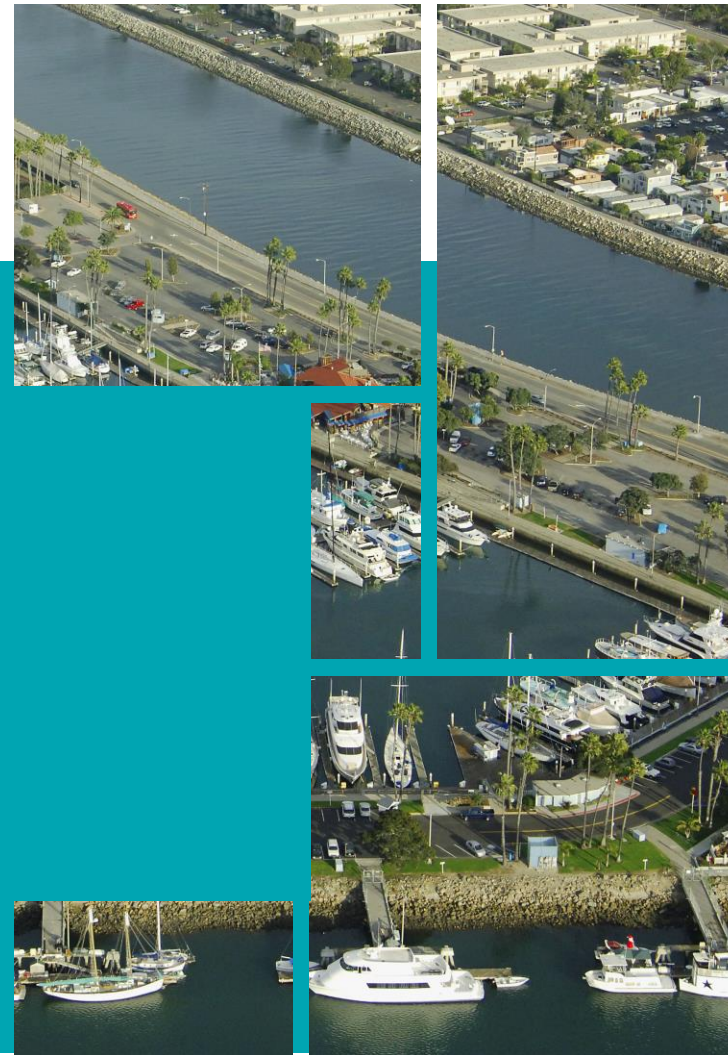




WALKER
CONSULTANTS

ALAMITOS BAY MARINA PARKING STUDY STAKEHOLDER MEETING

January 16, 2020



AGENDA

- Introductions (5 minutes)
- Overview of Master Plan – City of Long Beach (5 minutes)
- Background and Purpose of the Parking Study (10 minutes)
- What Has Been Completed So Far (10 minutes)
- Next Steps and Break Out Sessions (90 minutes)

INTRODUCTIONS

- Walker Consultants
- City of Long Beach

OVERVIEW OF MASTER PLAN – CITY OF LONG BEACH



BACKGROUND AND PURPOSE OF PARKING STUDY – **WHY?**

- Walker Consultants – **Background.**
- Walker engaged by City of Long Beach to study the **Alamitos Bay Marina Parking Program.**
- Study is **part of City's overall Master Plan** for the Alamitos Bay Marina.
- Focused on **access** and working to ensure **parking availability** for each parking user group of the Marina.
- Important to **begin study now** due to current and anticipated future increased demand from internal (San Pedro Fish Market) and external (2nd and PCH) development .

PARKING STUDY AREA



BACKGROUND AND PURPOSE OF PARKING STUDY – WHY?

The ultimate goal for the study is:

To ensure parking availability for users in the face of increased demand from current and future development within and near the Alamitos Bay Marina.

BACKGROUND AND PURPOSE OF PARKING STUDY – HOW?

- ✓ Review the parking facilities (the “Parking Study Area”) including **conducting on-site counts and observations** of lots to help determine needs.
- ✓ **Review and analyze** the current parking program, including policies and procedures.
- ✓ **Meet with City and stakeholder groups** to gather information on what is working well and what challenges/needs are.
- ✓ **Gather, review, and analyze** all data and utilize industry expertise to create a practical and implementable parking plan.
- ✓ **An *approved* parking plan** will become **part of the Master Plan** being developed by the City.

COMPLETED

- ✓ **Occupancy Counts and Observations**
 - Informs current and future demand

- ✓ **Benchmarking of Comparable Marinas**
 - City of Oceanside Harbor, Oceanside, CA
 - Ventura Isle Marina, Ventura, CA
 - Santa Barbara Harbor, Santa Barbara, CA
 - Marina Del Rey, Los Angeles, CA

- ✓ **Still In Discovery Phase and Collecting Data**

NEXT STEPS

What happens next?

- Breakout Sessions
- After all stakeholder meetings are completed, collate all feedback received for use in our analysis.
- Provide a draft report to the City containing our analysis, findings, and high-level recommendations for the Alamitos Bay Marina Parking Program.

BREAKOUT SESSIONS

- **How sessions will work:**
 - Break into groups
 - Groups will circulate through each of four stations to be asked for feedback on questions.
- **Questions:**
 - What is currently working well?
 - What are your concerns regarding parking at Alamitos Bay Marina?
 - What would you like to see happen from this study/what are your expectations of this study?
 - What else do we need to know and consider as part of this study?

BREAKOUT SESSIONS – BUSINESS OWNERS

Help us to understand your business and what should be considered as part of the study.

- **Customers:** Tell us about your customers and their needs such as:
 - *What type of customers do you have, how do they currently park, what is their average length of stay for parking, what are your current and future concerns, etc.?*
- **Employees:** Tell us about your employees and their needs such as:
 - *What type of employees do you have, what are their shifts, how many are usually on per shift, what are current and future concerns, etc.?*
- **Other Considerations :** Tell us what else we should consider, such as:
 - *Deliveries, Uber/Lyft, wayfinding and signage to/from parking areas and businesses.*

THANK YOU!

Breakout Sessions